

LEADERSHIP PROFILE



Executive Director

Jane Goodall Institute - USA

Vienna, VA

The Jane Goodall Institute (JGI) promotes understanding and protection of great apes and their habitat and builds on the legacy of Dr. Jane Goodall, our founder, to inspire individual action by young people of all ages to help animals, other people and to protect the world we all share.

The Jane Goodall Institute's mission

THE OPPORTUNITY



Photo by Roy Borghouts

The Jane Goodall Institute (JGI) is a world leader in protecting chimpanzees and conserving our planet. Founded in 1977 by iconic ethologist and pioneer Dr. Jane Goodall, JGI advances the vision and work of Dr. Goodall through community-based conservation, research, education and advocacy.

JGI inspires people to take action to make the world better for people, animals and the environment. The organization makes innovative use of emerging science and technology in its work in four African countries. It empowers hundreds of thousands of young people to take action through Roots & Shoots programs in 140 countries.

This is a time of inflection and promise for JGI. The organization's vibrant, charismatic founder travels, teaches and addresses overflow audiences around the world. JGI USA is a growing \$16 million organization, part of a 30-member global network. JGI is seeking a U.S. Executive Director to lead next-level accomplishments, growth and sustainability in partnership with Dr. Goodall, staff and the Board.

The ED will be a charismatic, mission-driven leader capable of achieving long-term organizational success. Through mission-centered leadership, strategic planning, management and fundraising, the ED will ensure that JGI continues to thrive, create sustainable impact and build a legacy.



Photo by Eva Sternfield

The ED will foster a culture of excellence in which JGI and Dr. Goodall’s vision, values and work manifest at the highest, most impactful levels and JGI staff members and partners are empowered to do their life’s most important work.

The ED has a compelling mandate:

- To provide best-practice leadership and management for a talented staff and complex organization. JGI operates in the U.S and Africa and partners with 30 JGI affiliates and other organizations around the world.
- To build durable, energizing relationships with the founder, Board, staff, global JGI network, institutional and individual donors.
- To increase organizational resources and fund an endowment to secure the legacy of Dr. Goodall’s work.
- To develop and execute a multi-year strategic plan.
- To be an authentic, compelling spokesperson for the mission and organization.
- To demonstrate the impact and sustainability of JGI’s work.

**“The well-being of our world
relies on people taking an active interest in all living things.”**
– Dr. Jane Goodall

THE ORGANIZATION

Founded in 1977, the Jane Goodall Institute is a leader in researching and protecting the great apes. Chimpanzees are man’s closest relatives, with over 98% shared DNA. As a species, they are indicative of the health and sustainability of the entire ecosystem and a powerful symbol for the preservation and conservation of our natural world.



Photo by JGI

JGI continues Dr. Goodall’s pioneering research on chimpanzee behavior, begun at Gombe National Park in 1960 — research that transformed our perceptions of animals, and of the relationship between humans and animals. JGI is recognized for innovative chimpanzee research and applied conservation science, community-centered conservation and development programs in Africa.

Jane Goodall’s Roots & Shoots is a renowned global youth program that engages 100,000 participants in over 140 countries. Educating and



Photo by JGI/Bill Johnston

empowering young people of all ages, and developing their leadership skills and ability to take purposeful action, are critical aspects of JGI's conservation approach.

JGI's approach is grounded in Dr. Goodall's observation that protecting the natural world requires us to address human needs.

In addition to traditional conservation approaches, JGI creatively and comprehensively addresses the needs of human populations in and around the forest habitat to achieve long-lasting, systemic change. Cutting-edge conservation science solutions and geospatial technologies support the conservation work in Africa and link it to community-centered projects led by people across the globe.

Currently, JGI manages programs in five African countries, four run by JGI USA's Africa team of over 250 -- in Tanzania, Uganda, Republic of the Congo and the Democratic Republic of the Congo. JGI Africa has adopted Open Standards for the Practice of Conservation and developed a unified strategic plan with four Program Pillars: Caring for Great Apes; Women, Health and The Environment; Sustainable Livelihoods; and Healthy Habitats. JGI's conservation science works with partners to explore, innovate and discover new solutions, technologies and tools to maximize the impact of all JGI programs to protect chimpanzees and their habitats in Africa.

Last year, JGI revenues rose to \$16 million, up from recent annual levels of about \$12 million. Close to 80% of revenues support program services, the bulk of that for animal welfare and conservation activities and the remainder supporting education and related work.

JGI's vision is to lead the way to a sustainable future where chimpanzees thrive and empowered young people are making the world a better place for people, animals and the environment. The organization conducts its work through:

- *Discovery:* Seeking to understand the science, the situation and the needs of people, animals and the environment;
- *Empowerment:* Empowering individuals, especially young people, with the know-how to inspire compassion and responsible action in their communities;
- *Protection:* Contributing to the preservation of great apes, and their habitats in particular, and to the protection of nature and animals in the wild and in captivity.

About Jane Goodall

A foremost naturalist and pioneering expert on the great apes, author of numerous books for adults and children, and a prominent spokesperson for conservation, Dr. Goodall is an inspiring global leader and a mentor to the next generation. Her discoveries, that animals have human-like emotions, attachments and even tool-making skills, have had wide-ranging impact on science and human understanding of animals. A UN Messenger of Peace, Dr. Goodall was among the first to put people at the center of conservation.

THE RESPONSIBILITIES

The Executive Director will be a proven, mission-centered leader capable of leading, inspiring and managing in complex global contexts. The ED will



Photo by JGI/Jen Croft

position JGI for sustainable long-term success through strategy, planning, effective management, fundraising and execution. The ED's assets will include authenticity and integrity, leadership and management skills, compassion, relationship skills and passion for JGI's mission and work.

The Executive Director will:

- 1. Be a persuasive, authentic servant leader.** The ED will be a thoughtful, principle-centered leader, collaborator and communicator. She or he will be "all about the mission," self-confident and self-assured without self-importance. The ED will be comfortable and skilled at working with a strong founder, Board and global staff, in collaboration with multiple constituencies. The ED will be strategic at setting and driving priorities and plans. Through vision, strategy and passion for the mission, the ED will lead JGI to new accomplishments and long-term sustainability.
- 2. Manage people and the business.** The ED will be a proven manager of staff and the business of nonprofits. She or he will build a culture of shared vision, values, respect and achievement. The ED will unite the JGI team to connect, collaborate and integrate, and to accomplish the highest and best work. The ED will bring financial acumen and expertise in operations and change management. Working together with the founder, staff and Board, the ED will chart an exciting, sustainable future.
- 3. Lead organizational growth.** The ED will be a talented fundraiser, good at strategizing and building relationships with current and potential donors. The ED will be talented as a frontline fundraiser, and will work effectively with the team to increase philanthropic, public and private sector support. He or she will have the creativity and capability to develop an endowment and other revenue sources that will ensure the long-term future of JGI and the legacy of Dr. Goodall.
- 4. Collaborate and build relationships.** The ED will be an engaging, naturally collaborative leader and listener with high emotional intelligence, an open, welcoming style and unequivocal integrity. The ED will form productive, cooperative relationships throughout the JGI world and with a broad and growing set of partners, supporters and leaders. Among JGI's many current partners are National Geographic, Google and Disney.

5. Represent and advocate for the mission and work of JGI.

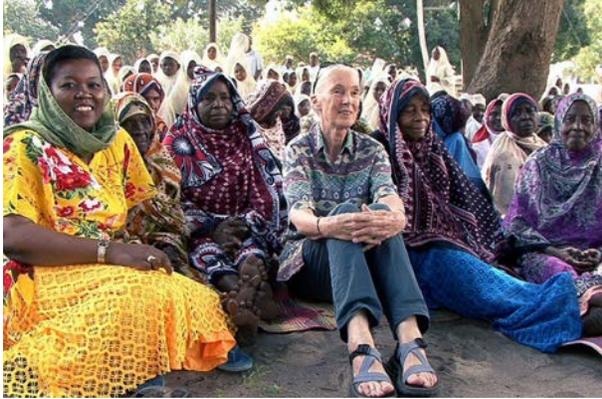


Photo by JGI/Bill Wallauer

The ED will be a charismatic, compelling connector, communicator and representative for the mission and organization, equally comfortable with partners, program participants, donors, corporate and government leaders. The ED will excel at making an informed and persuasive case for JGI's mission, in contexts that include media interviews, one-on-one meetings and all forms of public speaking.

PERSONAL CHARACTERISTICS

The ideal candidate is an outstanding, proven nonprofit leader and manager with experience relevant to JGI. The ED will unite and leverage JGI's global talent, vision, commitment and energy. The ED will be passionate about Jane Goodall's global mission and capable of creating long-term, sustainable success for the organization. She or he will understand and have an informed commitment to the work of JGI, scientific research, global conservation and future generations.

The ED will have personal assets that include:

- Self-awareness and self-confidence with low ego needs—a servant leader
- Trustworthiness—someone who builds and engenders trust
- Maturity, mission orientation, and a balanced head and heart
- Authenticity, credibility and ethical grounding
- Ability to respect, lead and inspire teams by building trust, breaking down barriers and bringing people together
- High emotional intelligence, listening and relationship skills
- Diplomacy and political savvy
- Uncommonly strong communication and collaboration skills
- A calm, thoughtful, reassuring presence
- A compassionate, team-building management style that builds consensus, coupled with the ability to make tough decisions
- A global lens and cross-cultural competency
- Resilience and flexibility
- A sense of optimism and a positive, can-do attitude
- Courage, and the ability to take judicious risks
- A sense of humor

THE RELATIONSHIPS

The ED reports to the JGI USA Board of Directors. He or she will manage a team of approximately 350, about 250 of them based on the African Continent.

The ED reports to:	Board of Directors , including Dr. Goodall
Direct reports include:	Vice President of Africa Programs Vice President of Conservation Science Vice President of Development, Marketing & Communications Vice President of Finance Vice President of Founder Relations – Office of the Founder Chief of Staff and Director of Planned Giving Associate Vice President of Roots & Shoots
Other key relationships include:	JGI Founder JGI colleagues throughout the U.S. and global organization JGI Global Board and other JGI Chapters Board of Directors and other volunteer bodies Current and potential private and governmental donors, partners and supporters of all kinds

THE LOCATION

The ED position is based at JGI in the town of Vienna, in Fairfax County, VA. Vienna is 30 minutes from Washington, DC and close to Dulles airport. The ED will have significant domestic and international travel.



**To apply or suggest a prospective candidate,
 email JaneGoodall@boardwalkconsulting.com
 or call Kathy Bremer or Patti Kish at 404-262-7392.**



Photo by Mick Riley



Photo by Michael Neugebauer



Photo by JGI/Fernando Turmo